

## LARGEST SOPHOMORE CLASS ELECTS OFFICERS



Wai Folks.

There aint no use in people gitten in such an awful mess. People always got to be a meddlin in other peoples business when they ought to be a tendin' to their own. Why just the other day a feller come up ter me and said that he wus tord of people telling him when to plow his peas and when to plant corn. He said that people wus jist makin enemies when they-us telling um how to do this and that. I am gonna start doin as I please and not taken no advice from none of them honory critters what is always sticken their nose around. I'll even plant peanuts fer hay if I git a mind to and there haint gona be no one stopin me neither. Then you take them fellers from the government whut made me plow up my cotton what I had hid down by the creek. They made me plow up the best field uv cotten in this here country jist cause they said I had growed too much. I tell you all this city ferring from outsiders has got stop. I'm gonna be flat busted trying to do just what everybody else thinks best, but from now on me an old Neb is gona plant when we feels like it, plow when hit aint so hot and run the still when the moon is bright. All you fellers whut aint gona coporahate in this here respect better jist be expecting the worst. Winter is comen on and I haint got ur thing tu show fer my studdy work what I did all summer. Even them city folks has done started buying this here story bought corn and fancy making insted of the best whut I ever ben able tu put out in three mounths. I guess I will git to keep a good suply fer myself during thu cold spell.

Well, enough is enough but I am still plenty sore. I wonder who this here girl Edna is whut Bill Turk wus wid ther other night. I seen Lukenbill wid that air blues singer at the football game last Friday. They wus being coached by Byron Kilpatrick. If hit wusnt fer "Honeymoon" Paris' a brakin her specks she might have been in government class when we had the written work. I was just wondering bout that. You know I thing Woodrow Tunnell is a trying to write two that girl off to school what he used too cort. I dont think love even nearly dies do you Woodie. Dean Kink is a bashful sort uv feller. He wanted to ask Evelyn Atwood fer a date but he finally jist ask tu take her home. I dont see why some people try to dance in thu halls when the T. H. S. Band is playing Hot Stuff, but we jest do. I guess music is something Folks jest cant ressisit. I shore do like to hop around to them old time Fiddling tunes. I wish I knew someone what had a born to give one uv them square dances in.

Old Van Samford has had an ependicite operatin and is doing fin. I shore hope he is gotten around pretty soon. All them pretty girls is sho missen hem. Say I wonder hoo twhat wus a gitten bored in Physics class thu other day; now you know thet aint no way to act. You know I been wondering two if them guys what is supposed ter put out ther year book is gona ever git started. They shore has been quiet lately. I wonder what they got on their mind or is they? Another thing, (Continued on page four)

### T. J. C. FACULTY HONOR STUDENTS WITH A SOCIAL

Hot off the wire is this report on the Apache party Tuesday night. In fact this feature is being written while the sounds of revelry are still drifting through the walls of the old reservation. We know it is impossible to give you a really comprehensive view of the whole party from this perspective, but here is just a brief outline so that you may get an idea as to the nature of these parties we have. Stray Squaws and braves began drifting in before dark, but about 8 o'clock the party was officially opened with a bang by Mrs. Stringer, who directed the games. The Apaches were divided temporarily into groups which represented various Indian tribes. These tribes engaged in competitive games characterized by an Indian motif, such as unscrambling jumbled Indian words, hunting pictures of animals hidden throughout the reservation (the reservation was restricted to the patio last night.) throwing darts at a target, pitching corn, and others for which I know no name, but were interesting anyway. There were also games for individual competition.

The grub was typically Indian-porcorn and apples. The party was closed with songs, the last being, of course, the good old Apache Chant sung by an impromptu chorus (?). The staff of the Pow-Wow, and indeed the whole school, wish to present to the faculty a very select bouquet of eagle feathers for their splendid success. The patio party, given every year, is, as most of us know, a get-acquainted party, designed to promote good fellowship among the students and instructors, and take it from one who had ample opportunity to see the whole thing that it was a success. We have seen only two of the parties, but we would be willing to stake our scalp that the one tonight was the best T. J. C. has seen for a long time. We hope for more like it in the future.

### SECOND COLLEGE ASSEMBLY HELD

With the traditional totem pole, topped by the Junior College war bonnet, as a fitting background, the second T. J. C. assembly was held Tuesday, October 4. Miss Ruth Rucker introduced the two speakers, Miss Frances Poston and Mr. Edward Potter, both of whom are outstanding ex-Apaches. Miss Poston, the registrar of the Tyler High School, told many interesting anecdotes on the initial years of our Apache Land. She is the original Breezy of that first Pow-Wow, the name being given to her column, Breezy Breezes. She also told of the origination of our title, "The Apaches," which won by a close margin over "The Buckaneers." Mr. Potter, who is now the principal of Bonner School, explained the meaning of our Totem Pole, which was made by Sam Nash, another ex-Apache, now employed as cartoonist for the Courier-Times. He also told of the traditions they had endeavored to make for us, and which have been passed along to us. The seniors of Junior College are known as the Sagamores, the freshmen being known as papooses.

#### NOTICE!

All College Classes will be missed:

ARMISTICE DAY  
November 1

THANKSGIVING HOLIDAYS  
November 24, 25

#### NOTICE!

### TYLER'S DUCHESS



Miss Eloise McPhail, a former student of Tyler Junior College, and now attending Texas University, has been selected to represent this city as "Miss Tyler" at the State Fair in Dallas, Texas, on October 14. Miss McPhail will ride the Tyler float in the morning parade which will go through the business section of Dallas. Later in the evening at the Fair grounds she will be with the group of young ladies representing other cities. From this group the Queen will be chosen.

### Scholastic Rank of T. J. C., Very High in Jaycee Circles

Many people, even Tylerites, do not know that Tyler Junior College rates highest scholastically as one of the best Junior Colleges in the south. This school is a member of The Texas Association of Colleges with one of its requirements that the teachers have to have bachelor degrees. A college that is a member of this organization will have its credits accepted by any other college in Texas. Tyler Junior College has always exceeded the standards set by this Association, because its standards are above those of the average junior college. Mr. Jenkins is a member of the Standards committee of the Texas Association of Colleges which reads and approves or disapproves the reports sent in by Texas Colleges which are members or are striving to be members of the Association. The fact that our Dean, Mr. Jenkins, was chosen to be a member of this committee is not only a compliment to him and one to the school but it means that our college ranks exceedingly high. Another organization which is above the Texas Association in rank is the Southern Association of Colleges. Its requirements, rules, and regulations are much more difficult to comply with and meet than those of the other. However, a college which belongs to this Association will have its credits fully accepted by any other college in the United States, because The Southern Association is one of six such organizations which have the same requirements in each regional association. Membership in the Southern Association of Colleges definitely adds a mark of distinctiveness and rank to a college. Mr. Jenkins is also a member of the Standards committee of this organization which doubly proves the high rating of both our Dean and our college. Dean Jenkins attended Texas University this summer and continued work on his Ph. D. degree with a major in Educational Administration and a minor in Educational Psychology and American history.

### DEBATE CLUB TO HOLD MEETING

A meeting of the Debate Club will be held Tuesday, October 18. All students who are interested are urged to come.

The national debate question which is to be used by colleges all over the United States is:

Resolved: "That the United States Should Cease to Use Public Funds for the Purpose of Stimulating Business."

The Tyler Junior College Men's Debate team composed of Morris Daniels, Paul Watts, and substitute, George Rudy, went to the semi-finals in state meet last year. These three boys, in addition to several other experienced debaters are here this year. Also there are some girl debaters from several different high schools attending Junior College this year.

### Dean King Is Elected President, and Morris Daniels Vice President

### APACHE, STAFF ANNOUNCE PLANS FOR '38-'39

The Apache staff after working on the book during the summer is planning one of the best and most unique books it has ever had. For this year it is going to be radically different in quality and feature. There is to be a more representative group than heretofore; three fourths of the entire student body is the goal.

The book will be printed by the Benson Book Company. Bradley is to take the pictures which will cost 50c plus 10c for each extra cut if extra is ordered at time of the sitting; if delayed, each will cost 25c.

The popularity contests will be held before long. Be thinking of your favorite, and see who the leaders really are.

Clubs: Please make plans for organization pictures in the book at the next meeting of the club. An enlargement of the athletic section is being planned.

This book is the student's and not the staff members. Any idea or suggestions will definitely be considered and cordially received. The staff wants all students to participate to their fullest extent and to give everything they can toward making this the best Apache we have ever had.

The staff includes: Odell Myers, Editor; Byron Kilpatrick and Honeymoon Parris, Co-Editors; Leon Lukenbill, Business Manager; Buddy Gertz, Assistant Business Manager; Helen Hudnall, Calendar; Jon Beth Shelton, Organizations; Miss Allene Brandenburg, Sponsor; Printer's Demon, Joyce Lancaster.

### Bang-Up Plans For Girl's Forum

The Girls' Forum held another successful meeting last Thursday in the High School auditorium, with 23 girls and their sponsor, Miss Jean Wilson, from Ben Wheeler, as guests. The Penny shower which was held netted a profit of \$3.70.

Miss Ruth Rucker was the featured artist on the program and she gave two readings: "The Fleet Goes By," by Mary Synon and "An 'If' For Girls." Also appearing on the program were those talented musicians of Junior College who have played on numerous programs in Tyler: Miss Mary Jane Harrell, violin, and Miss Frances Robertson, viola, playing "Gianina Mia" accompanied by Miss Marguerite Ferguson at the piano.

The Forum plans to have a year book this year which will sell for five cents. Since it goes to press Thursday, it will most probably be on sale the first of next week. The year book will contain the name, address and telephone numbers of every girl in Tyler Junior College and High School. Because only five hundred copies to be printed, there will probably not be enough to meet the demand so don't be too late.

There is to be an Ideal Girl selected from both Junior College and High School. In Junior College five girls will be nominated by the feminine student body and the Ideal girl will be selected by the faculty from this group.

The next meeting of the Girls' Forum will be held November 3, at 1 p. m. Mrs. Roy Riviere will be the main speaker and her subject will be "An Ideal Girl."

Tuesday morning the members of the largest sophomore class in the history of T. J. C. convened for the purpose of electing officers and inaugurating the new year.

The meeting was called to order by Miss Brandenburg, sponsor of the class. After a brief talk on the history of the traditions by Miss Brandenburg, O. N. Cole was chosen to preside until the President could be elected.

After much discussion and hesitation the honorable Mr. Dean King was elected to lead the class through the coming year. Selected to aid Mr. King were: Morris Daniels, vice-president; Miss Marlon Parris, secretary and treasurer and George McMillan, reporter for the class.

After the business of selecting officers for the class there was a brief discussion of the activities for the coming year. Miss Maxine McGowan announced that she intended to entertain the class with a weiner roast sometime in the near future. Of course the invitation was unanimously accepted.

There was much discussion as to whether the power of fixing the time and place of the future meetings should be left in the hands of the president or should be made subject to the action of a program committee. It was finally decided that the office of program chairman should be appointive by the president and that the committee should be made up of all possible difficulties and post regular notices on the bulletin board.

This being the largest sophomore class in TJC history there is much responsibility resting on these officers and the class as a whole.

Because of the size and quality of the class, it should have a record year—let's all back the class to the limit and show 'em what really can be done.

### FIRST SHIPMENT OF NEW BOOKS TO ARRIVE SOON

Invoices for approximately 150 new volumes have been received by the college library and it is expected that the books will arrive this week-end. This will be the first full shipment of books obtained through the Carnegie Corporation of New York.

Included in the order are books which will serve as reference material for the courses offered in the college. Many books of general interest, particularly books on current international problems also appear in the list, according to a statement from Miss Ina Roberts, librarian.

Some of the recent and loudly acclaimed novels were purchased but most of the fiction books are reprints of the classics, she said. One book of exceptional interest to the students is a story of the Apache Indians, by Lockwood.

### VAN SAMFORD DOING NICELY

Van Samford, popular member of last year's all-state basketball squad, was reported doing nicely today after recently undergoing an operation for appendicitis at the Mother Francis Hospital.

As a result of his illness Van will not be available for full service until the conference race begins, at which time, however, he should be in top condition.

Last year Van made the All-State team as center.



# THE POW-WOW

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## Just An Armistice

Herr Hitler, who climbed too far out on the limb, has been pulled back in to safety without sacrificing his prestige at home.

The only material loser in the whole weird procedure is little Czechoslovakia which is being reduced to a vassal state.

The Munich peace conference, which drew a sigh of relief from the people of the world, prevented a war, but it did not bring peace.

Only an armistice was gained.

Evidently, judging from the past experiences, not a power among the four can safely trust the word or signature of the others.

What Europe needs most is a complete turnover of several governments and a regeneration of the meaning of honor and justice.

## Spreading Out

There has been much discussion and criticism of the uncertainty of the Junior College classes which are being interfered with by the High School classes.

It is realized that the High School is in need of more room in which to hold their classes; but at the same time it is making the Junior College more and more crowded each year. There isn't much that can be done about the continuous growth of a school except to build additional buildings. This seems to be what we need at the present to eliminate conflicts of the two schools.

We hope something will be done about this situation soon so the students of the Junior College will get the full use of their own building.

When the principal of a Topeka, Kan., high school caught two students with ice-cream cones in their pockets, he didn't scold them—he simply made them leave the cones where they were.—Newsweek.

If a husband's words are sharp, maybe it's from trying to get them in edgewise.—Reader's Digest.

The enforced silence, dungeons and grim discipline of the federal prison at Alcatraz have caused numerous suicides and cases of insanity among prisoners. It has been suggested that instead of subjecting inmates to such medieval tortures, it might be kinder to shoot them.—The American Mercury.

There is one potent factor which makes for peaceable settlement. No one in any country wants war.—Lloyd George.

Some people never lose a grouch because they nurse it so splendidly.—Denver Post.

## DID YOU KNOW THAT—

- William McKinney and Wanda Moyer saw a Garbo picture last week, so now the "Wahnt to bay alone".
- Jack "Jake" Jacobs is a woman hater. If you don't believe it, ask him whose name he can type best.
- You can get your favorite dance record—

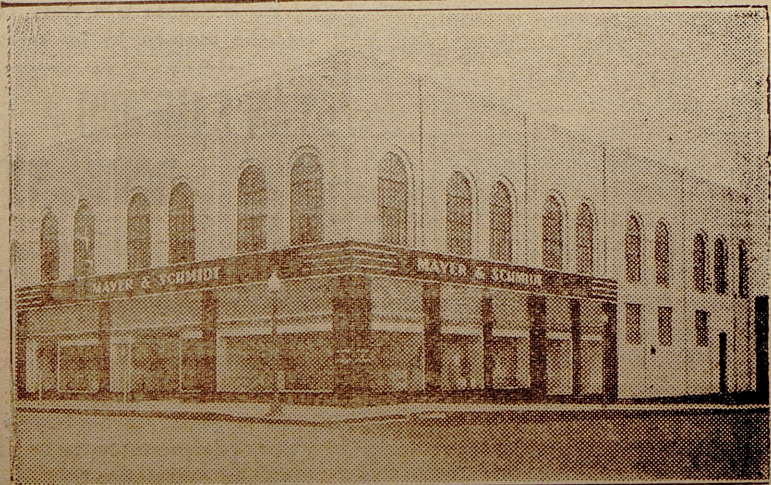
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Lovely to Look at Lamerne Layton  
This is My First Affair (of the season)

Leon Lukenbill  
Lady of Spain

Conradita Sanchez  
I Hadn't Anyone Till You

Horace to Sara Bess  
Don't Be That Way

Any Girl to Harry Bean  
Dipsy-Doodle Guy McNallie

I'm Gonna Lock My Heart  
George Rudy

You Go to My Head  
Sam Bailey to a can of beer

Please Be Kind  
Leon High to Geraldine Sanders

What Goes on Here in My Heart  
Bill Turk

Change Partners  
James Ferrell and Jane Harrell

Stop Beatin' 'Round the Mul-  
berry Bush Odell to Honeymoon

Take Me Out to the Ball Game  
Bradshaw to Johnson

I'm Feeling Like a Million  
Justin Pinkerton

Did an Angel Kiss You?  
Moyer to McKinney in the Arcade

I Love You Truly (?)  
Byron to Joyce

## ETIQUETTE

Smoking of either cigarettes or cigars is now accepted almost everywhere. But the pipe, that source of so much masculine enjoyment, is still de trop in the dining room. It is definitely out of place, especially in a public dining room.

Question: I was recently in the hospital and many friends brought flowers to me. I already thanked them at the time. Must I write notes of thanks also

Answer: To those who brought flowers and to who you gave your verbal thanks, you owe no letters of thanks. Send "Thank you" notes to those who sent flowers to you—if you'd like more.

Question: What should be included in the trousseau of a bride-to-be? That is clothes, not household items.

Answer: A generation ago every bride was supposed to bring to her husband's house sufficient clothes in her trousseau to last for at least two years. But modern modes change so rapidly that this rule is no longer adhered to. You should have at least a dozen, or, better still, two dozen pieces of each item of lingerie and a sufficient number of outer garments to last for about a year. An October bride should be fully equipped for the winter.

Many modern brides are financially independent of their husbands. Those with salaries of their own are laws unto themselves.

## T. J. C. Begins Radio Programs

The first of a series of radio broadcasts originating at Tyler Junior College and featuring college talent was presented Wednesday evening at 8:30 over KGKB. Miss Ina Roberts, director of the programs, served as announcer.

As the introductory program of the year, the history and background of the college, and the traditions which have become such a significant part of Apacheland were reviewed by Miss Frances Poston.

Mrs. Raymond Hedge, also a former student of the college, gave a vocal solo.

'So you don't like corn on the cob?'

"No, that's why I bite it off."

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## She Made Roses Pay The Way

A story of special interest to Junior College friends is that of Opal Wester, daughter of Mr. and Mrs. H. P. Wester, of Pine Springs. Miss Wester graduated from Tyler High School and attended Sam Houston State Teachers' College at Huntsville for one semester. When she went to school at Huntsville, all fees were paid from sale of rose bushes grown by Opal. While there she took subjects that would help in work as a landscape architect and earned part of her expenses by propagating plants and supervising rose culture on the campus and Sam Houston Park.

In a yard beautification contest sponsored by Dallas News, she won in Smith county. In a similar contest sponsored by the Tyler Chamber of Commerce she was again successful and is the proud owner of the prize—a registered jersey heifer.

Money for her Junior College expenses this year was made by managing a rose nursery last year and she hopes to make "Roses Pay the Way" to Denton next year. The girls of Junior College want to thank Miss Wester for the beautiful roses she has supplied each day for the girl's lounge. They are much appreciated and make a bright spot in the day.

## Las Mascaras Holds Second Meet of Year

On Tuesday, October 4, Las Mascaras convened for its second annual meeting of the year. The program consisted of talks by different members upon French Drama. LaVerne Eby, Dorothy Bearden, Odell Myers, Miss Howell, and Pat Clark spoke.

There was little business to be carried on, but it was announced that tryouts for the first play of the year will be held some time after the next meeting which will be next Monday. The program will be an interesting one consisting of two plays, we expect a large number of members present and want you to be one of them.

## Vocational Evening Classes Begun In T. J. C.

On Thursday evening, October 6, classes in vocational training were organized in the Tyler Junior College building for those interested in blue print reading and estimating. Two courses will be offered in blue prints; one for lumbermen, the other for carpenters. Other classes which will be conducted are those in show card writing and window decoration. These courses will be of benefit to all the merchants of Tyler.

The courses in vocational instruction are sponsored by the public schools of Tyler. They will meet in the Junior College building on Tuesdays and Thursdays from 7:30 to 9:30 p. m. It is expected that at least two hundred students will enroll to form approximately fourteen classes. This vocational training will continue until the latter part of May.

Those interested in this type of instruction can gain further information from Dean Jenkins or Carl Nicholas.

## HAVE YOU NOTICED:

The people who remove their shoes in Biology class?

That W. R. and Ross Chitwood are dating very little this year? Possibly the reappearance of Frances Nerren will solve half the problem.

How Scott Jenkins follows Charlotte Kay 'round the library with a dazed look?

That the eternal triangle has reared its ugly head in the persons of Melba Tips, Leroy Gilley, and Harold Bean? Bean is doing his utmost to change it into a straight line.

Jonny Gibson's mustache (at least that's what we think it is).

That flirting with the laboratory assistant does little or no good so far as a grade is concerned?

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## CAMPUS SQUIBS

By I. C. Things

Well, how's things with you guys an' gals. I hope all of you aren't as overburdened as we, what with all these studies and outside doings. But so much for all that ballyhoo, and now for a few squibbs which we hope have not already been scooped.

We shouldn't like to be quoted on this, but we heard from a very confidential reporter that Wanda Moyer was seen wipin' lipstick off McGinney's face and of all places it happened in the Arcade. Umm Umm . . . this younger generation . . . "Speedy" Unis thinks that William could profit dearly by sending for his ten easy lessons on the art of lip contact compiled by careful observation . . . here an' yonder.

For a long time this scribe has been looking for a Myrna Loy personality who has those cute little somethings which set her aside from the usual run of femmes. At last she has been found in the person of that cute little brunette, LaMerne Layton . . . Take a bow LaMerne . . . Call back tomorrow nite, GENTLEMEN.

Gill seems to have forsaken our editor for a guy with two broken wrists for reasons unknown . . . Could it be for arm protection . . . if'n that's the case, she got fooled 'cause that guy is worse with two broken arms than the average man is with four . . . Now take your bow Scott Jenkins (Scottie Wottle).

McMillan falls again . . . But this time it happened to be a chair. In stressing a point rather forcefully, Mrs. Jones disturbed this alert young student from his peaceful slumber so abruptly that his wall-leaning chair couldn't take it and went boom on the floor . . . Why George, Government isn't dry . . . is it?

It has been whispered about that Parris has broken off her tying relations with her erstwhile heart-throb. This your cue gentlemen, step up and take your chance with a gal who has got class deluxe. Don't mind Myers. His heyday is over, we think.

How about Ross and N. Does anybody know? These two were quite thick at one time, but try as we may we can't get the actual low-down on whether or not their feelings remain the same. Each has been seen with other dates but they were just "dates", we think. And along with this thinking, we wonder if Ross' more than frequent visits to the library could be caused by Frances working there. Anyway we hope they are "that way about each other" because they are two swell people.

We were asked with a please, to put the following quotation in our contribution to the rag. This is exactly as the interested parties give it to us. "If a certain member of the 'Towel Boys' would kindly refrain from making such sarcastic remarks to his benefactors, he would get more rides home. Don't you think so "My-

## SUCCESS STORY OF MAN FACED WITH DEFEAT

Here is the story of a man who succeeded because he refused to be defeated.

As a writer of fiction, Arthur Somers Roche had been getting a \$100 a week, when suddenly he was informed his stories were no longer needed. When he received this notification in Florida, he had left only an empty purse and a ticket to New York.

Three days later he stood before his former editor.

"They've been at me to fire you for six months, Arthur," he was told. "I didn't, because I know you have a big following. Now the chief has fired you himself."

After being shot down by every editor in New York, he went up to Castine, Mo., and pounded his battered typewriter day in and day out, turning out thrillers nobody wanted.

Finally it became obvious that it was time for Mr. Roche to begin all over again in some other line of work. But, because he didn't want any other line, he decided to try changing his style, or anything rather than give up his life's work. He tried other magazines time after time without any success. Surely a man could not have gone as far as he had and then be kept down forever. Finally desperate, he sent a story into the "Saturday Evening Post" with little hope for any success.

Then a miracle happened! The Post actually bought the story, and asked for more.

Arthur rushed to New York to see the publishers who had fired him and offered to buy back a serial of his that they had thought too poor to publish. They let him have it, but kindly refused his money. He rewrote that serial and sold it, likewise, to the Post.

Later Arthur Roche sold all his old stuff, a trunkful at five times the price he had once gotten; and his former publishers bought all they could get at the high price.

If you have ever been knocked down, you don't have to lie there; you too may get a break from a higher source if you will plow through with determination to win.

ers' . . . This is not a paid advertisement!

It all happened like this. One day Lukenbill came to school accompanied by a cold of no mean possibilities. Well that night it seemed that he dated Pat Clark, a perfectly innocent little girl who had no idea of what she was getting in to. Well, just exactly what happened that fateful nite, isn't quite the thing to print, but-t-t, the next day the same young lady came to school with a cold of no mean possibilities . . . The puzzle is . . . WHERE DID SHE GET IT?

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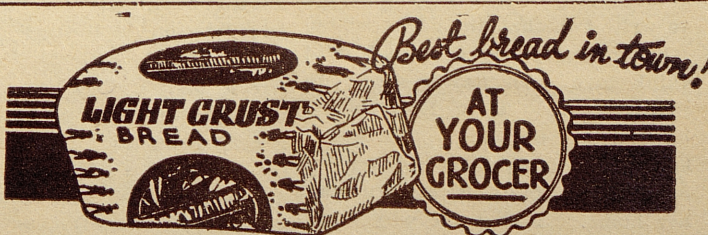
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# EVERYBODY'S PAGE

## Miss Mary Henderson, of T. J. C. Is Former A. A. U. W. Fellow

by Allene Brandenburg.

In the spring of 1929 the Southwest Central Sectional Fellowship was awarded by the American Association of University Women to Mary Virginia Henderson, now dean of women and head of the social science department at T. J. C. During the following long session, Miss Henderson studied history in the University of Chicago. Among her teachers were Professors Craven, Dodd, and McLaughlin.

She had received her B. A. and M. A. degrees from the University of Texas. Her master's thesis developed for its subject, "Minor Empresario Contracts of the Colonization of Texas, 1825-1836."

Miss Henderson's interest in history, and especially the history of the southwest, was something of a tradition with her. Her mother's family had come from England into Virginia, and then on into Mississippi. Her father's people had left Scotland and settled in South Carolina, later moving to Mississippi.

When Dr. J. M. Henderson and his bride came to Texas in 1883, they travelled by the way of the Southern Pacific almost to its terminus, which was San Antonio. Dr. Henderson was a practicing physician in Waelder, Texas, for fifty years.

When asked about her childhood, Miss Henderson said, "Often our parents had stories to tell. Some of these were of the Scottish rogue, of an ancestor, or of the tale of another who fought at the battle of Yorktown, or of the travels of others on their westward journeys."

Miss Henderson has always had the spirit of a teacher. As a child one of her favorite games was being school. She especially liked to be the teacher who collected and graded the papers.

She has always been a lover of reading, her parents having read aloud the best of the world's literature. By listening to the lessons of the older children, she was ready for the third grade when she entered school.

The six children, three brothers and three sisters, in the family had the wild animals of the prairie for their pets. They found that there was no way to keep the opossum in a cage, but that a young wolf made a good playfellow. They also learned that the jack rabbit would live in captivity but that the cottontail soon died. "In our walks our mother always called our attention to the beauty in the songs of the birds."

When asked about her very earliest remembrance, Miss Henderson readily recalled this experience. "While I was being led to town by my older sister, I insisted on stopping in front of a shop window where some beautiful red apples were on display. The storekeeper came out and offered me one. I was sorely embarrassed because the man had misunderstood. I did not want one of them to eat. I was only enjoying their beauty."

According to Dr. Adolf Adler the earliest memory of a child holds much significance in its "life-pattern". And so it does seem.

Miss Henderson has a personality that possesses the beauty of a delicate flower. She is patrician in appearance, and her voice suggests soft echoes from far places. She still retains a shyness that is both a hindrance and a distinction.

She believes that the effort exerted by the American Association of University Women to foster scholarship in itself furnishes a valuable objective for the Association.

## Campus Personality

Tyler Junior College is blessed this year with the presence of one Claude Brown, handsome basketball sharpshooter from Bunkom. His mischievous brown eyes are overshadowed by shaggy, black, eyebrows and his olive complexion and thick black hair combined with his winning personality make him well liked by all who know him. Claude should prove one of our most valuable basketball players this season, having eight years of experience formerly with Whitehouse, and later with the Port Arthur Texas Company Amateur Club. The latter won the Louisiana State Amateur Title; Claude was a first string performer with them. Claude's athletic ability is not limited to basketball for he holds the Y. M. C. A. Welterweight Boxing championship of Louisiana for 1937. However, his boxing days were short lived as he broke his nose in one of his last fights, and does not intend to return to the ring.

Mr. Brown voices his opinion on Junior College dances emphatically.

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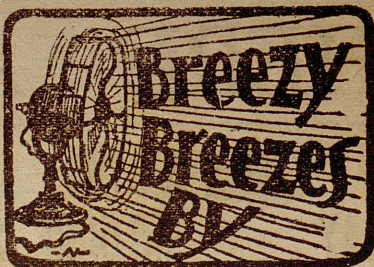
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**LACH'S**  
SPECIALISTS AND FINE CANDIES



We had intended to expose the Annual staff this issue, but at the last moment, we decided to save this juicy feature, dear public, for your Christmas present from us. However, we will dish you out some stuff which will, we hope, go the Annual staff one better.

It seems to us that Donna Pinkston could find some one on the campus to get stirred up over instead of going all the way over to New London to find out about love, etc. Specially when there are so many pretty boys in T. J. C. If you're desperate, Donna, you can always try T. H. S.

Orchids to Hank Hankerson for being one of the friendliest girls in school. (Winchel's stealin' my stuff): The Pow Wow's plush bath tub to George McMillan, for being such a swell fellow.

Woody Ferguson and George McMillan went to a certain beauty parlor in Gilmer when the band was there. We're wondering if they went for a shampoo or a manicure.

After Mr. Poston finished making explanations in Trig the other day, he asked if there were any questions. Sam Bailey, who had been trying to catch up on some been trying to catch up on some has been losing, roused himself from his lethargy in time to ask what class he was in.

Mildred McDaniels and Betty Bowlin have finally succumbed to the lure of the footlights and joined up with the "Stage Door" cast.

Haven't you sheltered little buds heard what happens to little girls who go on the stage.

William and Wanda rate the high class lectures this week. A certain teach emerging from the Pharmacy, the students favorite coke "jerr", one afternoon ran smack into the two dolinks walking along Front with a hammerlock on each other, arm around waist, head on shoulder and all that spring nonsense. From what the Drugstore Cowboys that were loafing nearby salvaged from this teach's report on proper student conduct, the couple had no principles, were giving the school a bad rep., and were just "silly" in general.

The race between Paul Musslewhite and Raymond Boulter for the affections of Francis Nerren the new assistant librarian, has turned out to be a neck and neck proposition, according to observing friends.

Unis is so tight that he has gone so far as to run dental floss through the teeth of the termites that hang around his house to recover the wood.

One slightly unnoticed gentleman who is dribbling around the campus this year is John Glenn whose popularity is due to rise with the publication of his newest literary masterpiece, "How to Make Love and Influence Women."

Lamern Layton, who is also one of the afore-mentioned "Glamour Girls," has been going around lately with something closely akin to "The Far Away Look" in her eyes. Whatza matter, Lamern, do you have the Sweet A. on some local flash?

I am sure that some of you children never heard of the Mugwump bird, but nevertheless there is such a bird. Quite a few of these rare birds have been reported in this vicinity. The Mugwump is so rare that it is in the class with the dodo bird. We personally, will give you 5000 rubles, which amounts to about two cents (\$.02) in the U. S. monetary unit, for a specimen of this rare bird, stewed, stuffed, or otherwise. For a detailed description and a picture of the Mugwump, please ask any of the Pow Wow staff.

Depravity couldn't stoop any lower than a "Advice to the Love-lorn" column, but as I've gotten many letters asking advice about things, I have finally decided at—  
(Continued on page four)

## MUSIC DEP'T. ANNOUNCE PLANS FOR '38-'39

The membership of the Junior College Quartet is tentatively made up of the following: Byron Kilpatrick as first tenor, George McMillan second tenor, Morris Daniels, Baritone, Odell Meyers base.

Mr. Daniels was second tenor last year but his voice is more adapted to the baritone part as is the case of George McMillan.

With due respect to the voices of these boys the quartet is still searching for a second tenor.

Something new in the music department is the quartet of mixed voices. This quartet is made up of the following: Virginia Ruth Morris, soprano; Frances Robertson, contralto; Byron Kilpatrick, tenor, and Odell Meyers, Bass.

The Girls' Glee Club, under the direction of Mr. Harry Parshall is in need of more members. This group will be heard soon in the college assembly.

Regular rehearsals of the Glee club are held each Tuesday and Thursday at 8 o'clock to 8:30 A. M.

## W. A. A. HOLDS SECOND MEETING OF NEW YEAR

The Women's Athletic Association of Tyler Junior College held its second meeting Thursday morning at 8 o'clock in the girl's lounge. The meeting was called to order by Jon Beth Shelton, temporary chairman, and the business of electing officers got under way. The following offices were filled: President, Maxine McGowan; Vice-President, Marjorie Ferrell; Secretary, LaVerne Eby; Treasurer, Louise Campbell; Health Monitor, Conradita Sanchez; Lounge Monitor, Clio Bellard. The office of reporter and scrap-book keeper were left to be filled by the appointments of the president.

Last year's scrap-book of the Women's Athletic Association was exhibited, and plans for making this year's an even better book were made.

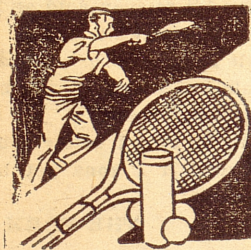
Notices of the next meeting will be posted on the bulletin board.

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WHAT YOU WANT AT A PRICE

## Under the Big Top, Traces Career of Great Trapeze Artist

The love story of the world's greatest aerial star is the theme of Monogram's "Under the Big Top," now at the Joy Theatre and it is filled with authentic thrills of the circus.

The plot follows the fortunes of the Post Circus, headed by crochety old Sara Post. The circus is in a bad way until the advent of Sara's orphaned niece, Penny. Immediately luck changes, and as the years pass the child grows up to become "The Flying Penny," the world's greatest trapeze artist, and the Post Circus is the most famous in the world.

But Penny falls in love, and when Sara refuses to let her marry, the girl leaves the circus for a European tour. Without the headline attraction bad times again beset the "big top" and Sara lies ill of heartbreak.

With the return of the "Flying Penny," a thrilling climax to this stirring romance is enacted 50 feet in the air, as three great aerialists solve for themselves the problems of love and death, and the fate of the Post Circus.

Anne Nagel plays the girl, and it is interesting to note that she does most of her own trapeze work. Marjorie Main does an excellent job as the hard-bitten Sara, and never quite hides her heart of gold.

Jack LaRue contributes a masterful characterization as the man who loves Penny, although her heart belongs to his brother.

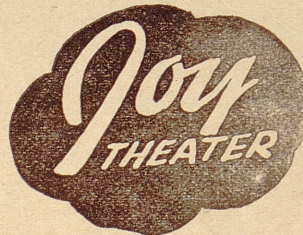
Others prominent in the cast include Grant Richards, George Cleveland, Betty Compson, Charlene Wyatt, and Herbert Rawlinson.

Karl Brown directed the original screen play by Marion Orth.

"When you asked her to dance did she accept quickly?"

"Did she? Why she was on my feet in an instant."

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Musical Instruments  
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**THE OCEAN'S  
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It's in the cards for you to have one grand and glorious time...with 15 stars aboard this melody-splashed fun cruise!



**TRANSATLANTIC  
MERRY-GO-ROUND**

with 4 Song Hits and 15 Stars, headed by  
**JACK BENNY**  
**NANCY CARROLL**  
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MITZI GREEN  
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—and—





# PATRONIZE OUR ADVERTISERS

## ADVERTISING GREAT POWER IN SALES

Some critics say advertising raises prices. They say advertising enabled an advertiser to charge five dollars for a safety razor. They are very wrong. Not advertising, but a patent protection made possible the five dollar price. And as soon as the patent expired, the price dropped. Advertising did teach men it was better to part with five dollars rather than grow whiskers or cut them with a straight old type blade. That is sound teaching.

It is also said that advertised drug products sell for more than the cost of the ingredients justifies. Before advertising attained any importance, Kickapoo Indians sold their remedies at \$1 a bottle and there was no other band of Kickapoo Indians around the corner selling the bottle for 59 cents.

Advertising, like electricity, is a power. Hence, like electricity, it may be applied to beneficial or to dangerous uses. To protect the public against an improper use of advertising is a duty of advertising media and is also a proper function of government. Manufacturers and their trade associations are spending millions to improve the quality of their products. To protect those who are making sincere efforts to serve the public well against the competition of unworthy goods is in the public interest.

Advertising of quality puts a requirement on the manufacturer to produce ever better quality. Twenty-five years ago there was a story of a man who made poor pies and could not sell them; so he decided to advertise that he made good pies. When he saw a crowd of people coming in response to his advertisement, he suddenly realized that he would be ruined. So he hung out a sign, "All sold out," threw away the poor pies and thereafter made good pies.

From soup to automobiles, leading advertisers have constantly improved their products.

A person who consistently buys nationally advertised products will live well; he will obtain good quality at fair prices. The person who buys that which is "just as good but cheaper," will frequently have inferior merchandise. Furthermore, he will lack the satisfaction of having that which all know to be standard.

Some critics of advertising have urged government standards as a substitute for advertised brands. A government standard of identity to

## The Grab Bag

In due respect to the utter impossibility of telling what this Southwest Conference is going to do, we throw all precaution to the winds and make a pass at the grab bag—

T. C. U. vs. A. & M.—The toads are just a shade rough for the Aggies. T. C. U. by 7 points.

Rice vs. Tulane.—Rice is ripe for a break into the win column. The law of average can't go wrong. Rice by one touchdown.

Baylor vs. Centenary.—A merry mixup of aerial maneuvers, but, after a flip of the only coin I've got we pick Centenary.

Texas vs. Arkansas.—It'll take one more than ten commandments for Bible to come through. Arkansas, two touchdowns.

We were amused the other day when we came across a writeup in a Dallas paper that gave Highland Park an even break to the semifinals and didn't even mention the Tyler Lions. This corner is of the opinion that a certain sports writer is going to have a red face when the Lions show some of these teams how to play football.

## BUDGE TO REMAIN AMATEUR UNTIL GOOD CONTRACT APPEARS

Don Budge, the world's No. 1 amateur, stated Sunday night that he intends to remain so until someone offers him a contract that "looks good."

Budge, who was eliminated from both the Southwest tournament at Los Angeles and the Pacific coast championships at Berkeley by the Australian players, declared that he had no intention of turning professional. But he said, "I'm an amateur now and I'll remain one until I'm approached. If I get the right contract I may turn pro, who knows?"

say what a product must be, to be called "Coffee" or "Vegetable Soup," is sound. A minimum standard of quality, below which goods, if sold must be marked "substandard," is also sound. Above a minimum standard so far as goods identified by brand on consumer packages are concerned, consumers will fare better with competing advertisers than under government grades, A, B, C, and D., for two reasons.

First, advertisers compete on the quality and their products get better and better. An outstanding food advertiser once said, "I constantly improve my product, but I never tell anyone about it. By the time a competitor learns how to make a product as good as I was making, I am making a better product."

Some say that manufacturers did not make good products until compelled to do so by law. Such critics do not know their history. In advance of legislation, individual enterprise stimulated by its own advertising gave us pure food, clean homes, low-priced automobiles. Let individual enterprise lead us on to still better living.

## THE ROYAL

JUST RECEIVED SHIPMENT OF BUNT'S WORLD FAMOUS CHOCOLATE CANDIES IN BULK OR BOXES  
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## HERE ARE THREE BARGAINS

1938 PONTIAC 4-DOOR SEDAN: On showroom floor; a new car with a liberal discount.  
1937 PONTIAC 4-DOOR SEDAN: Practically new rubber; radia; a slick one with a big saving for you.  
1935 PONTIAC 4-DOOR SEDAN: Raise the hood, look at it from any angle... it's CLEAN. See today.  
SPECIALS FOR THE MAN WHO COUNTS HIS PENNIES

## CRIM MOTOR COMPANY

114 South Broadway Telephone 606—Tyler, Texas

## FROGS AND AGG'S CLASH TODAY

The Frogs of Texas Christian University are to meet the Aggies of Texas A. & M. at College Station this afternoon in a game which will hold the entire attention of the Southwest Conference.

The Aggies seem determined to smash the championship hopes of T. C. U. once again.

If you remember, what seemed to be a clear path to victory for the Frogs and Sammy Baugh year before last, was ruined by the A. & M. squad.

Last year Little David O'Brien was stopped in his march to victory by a 7 to 7 tie game. Today the Aggies will be after O'Brien again.

The Frogs are slated to win by a bare majority because of their undefeated record.

The only other conference game scheduled for today is between Texas and Arkansas at Little Rock. Arkansas is the favorite of this game.

## Eight Texans on Professional Squad

Texas was represented by eight players when the two professional football teams, the New York Giants and the Washington Redskins met in Griffith stadium in Washington last Sunday. The New York lineup included five of these players, and downed the Washington Redskins, 10 to 7.

The Texans experienced an instant's disappointment as their state flag dropped as it was being raised over the field; a rope had broken.

The Texas players were: Redskins—Sammy Baugh (T. C. U.); Charlie Malone and Roy Young; (A. & M. C.).

Giants—Hugh Wolfe, (Texas); Will Walls, (T. C. U.); Ox Parry (Baylor); Pete Cole, (Trinity); and Jack Haden of Arkansas University, a Fort Worth boy.

## The Farm Kid

(Continued from page one)

Pre laws, them engineers shore is makin lots of money on that car parking deal. If all Pre-Laws were as loud mouth as George Rudy, I pity the engineers. Mr. Ward by the way shore was a good nurse maid to Van while he was sick. I shore do like to stay in the lebrary. You know fellows, Miss Roberts is a mity nice lady even if she does make you be quiet. I talked to her the other day. Miss Rucker might as well be thu sargent at arms. Shes is always making them sweet little appealing speeches fer thu members of Las Marcaras to be quiet, and Miss Jones' voice is so forceful that hit even knocks thu fellers over in their seats. Thu country is in a terrible condition according to some of them war promoting students. It seems as though people is nearly wantin tu fight these days. Somebody is always a pickin on somebody else. at all them footbaal games.

Fer a long time I has been wishing fer hit to turn cold and I dont think it can wait much longer. People is sufferin so. We aint had no rain and every thing is a drying to powder.

Well I guess I better order chop thu wood if I gona get hit done this week.

## THE FARM KID.

## Co-Ed Calls Aid; Peeping Tom Was Caught

He might have been a Peeping Tom, but his ears were much too long.

A co-ed living in the girls' dormitory at Southern Methodist University, Wednesday night saw two eyes glistening at her window. She screamed and called Roy Rice, night watchman, to catch the Peeping Tom.

Rice captured the peeper. It was Lulu Belle, a Jackass, presented to S M U student by the Arizona football team, week before last. The boys pastured him in back of the girls' dormitory, and true to his feminine name, curiosity got the best of him.

## LIONS SWAMP KILGORE 27-0

Paced by Walton Roberts, junior leather carrying artist who refused to be down, the Lions cut loose with a devastating attack, exhibiting new plays designed especially for the big Bulldogs, that melted the visitors and paid larger dividends as play went on.

For one period the Tyler High Lions were buffaloed by the bulky Kilgore defense but after the opening session Ed Hennig's blue shirted lade went strictly on the offensive and pushed the Bulldogs down the field at will to turn in a smashing 27 to 0 victory.

A smoothly functioning Lion forward set a pace which was far too hot for the Bulldogs of Bob Walters. Alfred Temple, 162 pounds of defensive scrap iron set a blistering pace for the potent gang of Lion grant-wall players. He was in on practically every play and sneared the runner time after time. Joe Roberts, burly guard and captain for the game, was another of the line standouts.

After having a 42 yard drive halted in the first quarter when the bulldogs momentarily caught on to a crack kick of reverse plays, the Lions spiked pay dirt in the late part of the second period. Starting a drive on the Kilgore 35, Roberts, Charles Cooney and Jones led the attack. Jones plowed over from the three yard stripe for the marker. His try for an extra point was no good.

In the third period Jones broke through a mass of Bulldog defenders to block a kick by Bauske. The ball rolled over the goal line and James Rodgers, in for Derwood Mumford at center, pounded on it for a touchdown, Jones then added the extra point with Duke holding.

Tyler hit the jack pot twice in the closing chapter. The lions marched 65 yards with some nifty maneuvering. Jones crashed through the line for the final yardage. He again booted the seventh point, making the score 20 to 0.

Shortly before the game ended, McMinn went over for the fourth touchdown. Harris connected.

Kilgore's feeble attack was led by Kenneth Hallmark but the odds were too heavy and the Bulldogs were never able to shake loose. Only in the last quarter did the invaders show any offensive speed.

Statistics	Tyler	Kilgore
Yards gained rushing	250	73
Passes attempted	5	5
Passes completed	3	2
Yards gained passing	60	16
Times punted	3	9
Yardage of punts	138	334

## Breezy Breezes

(Continued from page three)

ter much deliberation, to answer a few of the more desperate appeals.

Dear Breezy:

It's fall again and the leaves are turning golden, etc. . . But I can't seem to find a boy who'll fall in love with me—even tho I murmur sweet nothings in French to him in soft tones. The other femmes around here do all right. Why can't I?

Earnestly,  
Barbara Murphy.

Dear Bab:

Forget the French and talk Turkey:

Breezy.

Dear Breezy:

Shall I????

Perturbly,  
Miss X of 1938.

Dear Miss X:

No!

Breezy.

And here we'll stop. Nutz to the Annual staff. Aw reservoir, my-sewers.

## HALL'S QUALITY CREDIT CLOTHIERS

106 N. College Tyler

## Southwestern Conference Dope

Aggies Bow to Santa Clara. The Santa Clara Broncos, that mighty powerhouse of the Pacific coast, continued to national fame and glory at the expense of the battling Texas Aggies by a score of 7 to 0. The Aggies had but one great scoring chance and failed to take advantage of it, losing the ball on a fumble. Santa Clara had one scoring chance and capitalized. That was the difference in the two teams for the game.

## Last Minute Goal Beats Rice

Guy Milner's sturdy toe gave Louisiana States' fighting Bengals a 3 to 0 victory over Rice Institute's Owls in the last 30 seconds of a furious,ly-contested inter-conference clash before 38,000 roaring frenzied fans Saturday night. It was a story-book finish to one of the most bitterly and desperately fought grid battles ever seen after almost four full quarters of great football.

The Baylor Bears eked out a 9 to 3 victory over the Arkansas Razorbacks Saturday at the Porkers new stadium, in Fayetteville. Again a field goal in the closing records of play was the deciding margin in the game. Center Robert Nelson of the Bears kicked a field goal from the 19 yard line with but 30 seconds remaining in the game to break a 6 all tie.

## Oklahoma Sooners Trimmed Texas University.

Combining a flashy aerial game with a fine running attack and presenting a pair of wing men that made Texas' ball toters look as help less as a boxer without arms, Tom Stidham's Oklahoma Sooners continued to scalp Southwest Confer-

ence talent Saturday by turning back a pathetically weak Texas Longhorn team 13 to 0, before a turnout of some 20,000 fans at the Cotton Bowl.

## Selvin Walton Returns From West Texas

Selvin Walton, professional scrapper of Tyler is back from a triumphant tour of West Texas. Walton is eager to do more mitt slinging before a home audience.

On his tour Walton was in two bouts at Brownwood and one at Abilene. He took a decision over Jimmy Griffin at Abilene but kayeod Griffin in a return match at Brownwood. Selvin pasted a kayeoe punch on Woodrow Johnson of Dallas in the first round.

## Your Hit Parade

WEEK OF OCTOBER 17TH

The Following Records Can Be Obtained at

Andrews Box Reviere Co.

1. I've Got a Pocketful of Dreams.—F. T.
2. Change Partners.—F. T.
3. Lambeth Walk.—F. T.
4. Stop Beatin' 'Round the Mulberry Bush.—F.T.
5. So Help Me—Vocadance.
6. A Tisket, A Tasket.—F. T.
7. What Goes on Here in My Heart.—F. T.
8. A Long Last Love.—F. T.
9. Alexander's Rag Time Band.—F. T.
10. Small Fry.—F. T.
11. You Go to My Head.—F. T.
12. Now It Can Be Told.—F. T.
13. All Ashore.—F. T.
14. I've Got a Date with a Dream.—F. T.
15. Heart and Soul.—F. T.

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E. N. WHITESIDE, Proprietor  
TYLER'S FINEST CLEANERS  
"ON YOUR WAY TO SCHOOL"

TELEPHONE 104

208 SOUTH COLLEGE

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"WE MOVE ANYTHING"

HOISTING . . . . STEEL ERECTION

Day Phone 193

Night Phone 1284

## HALE-RUSSELL, Inc. Men's Wear

CORRECTLY STYLED—HIGH IN QUALITY

REASONABLE IN PRICE

## 'CAMPUS PERSONALITY'



W. G. (Bill) Nettles  
Ex-Apache, Now With

## The TRIANGLE PRESS

See him for Christmas Cards, Personal Stationery, Graduation Cards and Other Printing Needs  
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